



ENTRIES LIST

DESIGN LOTUS



DESIGN LOTUS

ALL ENTRIES

CATEGORY DE01: CORPORATE IDENTITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE01/001	HEART SIGNATURE	HAMON	DENTSU INC.	TOKYO
DE01/002	DEVELOPING HORIZONS	RUFO & SONS CONSTRUCTION SOLUTIONS	ASPAC-DAN	MANILA
DE01/003	BUILDING BLOCKS OF PROSPERITY – VISUAL IDENTITY	NZAM	DENTSU INC.	TOKYO
DE01/004	HARMONIOUS INTEGRATION	FINTEK	DENTSU INC.	TOKYO

CATEGORY DE02: PRODUCT DESIGN: CONSUMER PRODUCTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE02/001	AROMA TRAVEL TEA	GOLD COAST	DENTSU ISOBAR	TOKYO
DE02/002	POLLUTED SOAP	GREENPEACE	GREY GROUP HONG KONG	HONG KONG
DE02/003	HERO PLAYABLE MOBILE CASE	MONSTER STRIKE	HAKUHODO INC.	TOKYO
DE02/004	PRIDE JERSEY	AIG JAPAN HOLDINGS	TBWA\HAKUHODO INC.	TOKYO
DE02/005	7 DAYS BRAILLE SOCKS	I HATE MONDAY	INNOCEAN WORLDWIDE	SEOUL
DE02/006	CRAFT TRAIN	PLARAIL	GREY TOKYO	TOKYO
DE02/007	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
DE02/008	BALANCE MAKER	SAMSUNG CARD	INNORED	SEOUL
DE02/009	CUTOFF BARBER	YG	I&S BBDO INC.	TOKYO
DE02/010	PASS ON THE BLESSING	SAVE THE CHILDREN	J. WALTER THOMPSON HONG KONG	HONG KONG
DE02/011	BEAUTY RICE BOTTLE	ZHONG HE FENG JING	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
DE02/012	FOOD FOR THE SOUL	RJ PAPER	TBWA SINGAPORE PTE LTD	SINGAPORE
DE02/013	GOOD KNIGHT CALENDAR 2018	GODREJ GOOD KNIGHT	J. WALTER THOMPSON INDIA	MUMBAI
DE02/014	FLEETING BEAUTY	KOKUYO CO.,LTD.	DENTSU INC.	TOKYO

CATEGORY DE03: PRODUCT DESIGN: INNOVATIVE & SUSTAINABLE DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE03/001	RECYCAT	ARTY&FERN	GREYNJ UNITED	BANGKOK
DE03/002	UNFORGETTABLE BAG	TESCO MALAYSIA	GREY WORLDWIDE SDN BHD	KUALA LUMPUR
DE03/003	INNOVATION OF COMMUNICATIONS	OQTA HATO	TYO	TOKYO
DE03/004	TASTE FIRST. LABEL SECOND.	MIRAI SAKE STORE	HAKUHODO I-STUDIO INC.	TOKYO
DE03/005	PRIDE JERSEY	AIG JAPAN HOLDINGS	TBWA\HAKUHODO INC.	TOKYO
DE03/006	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
DE03/007	PETAL PAINT	JAT PAINTS	LEO BURNETT	COLOMBO
DE03/008	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
DE03/009	PEEKABOO MASK	SEOUL METROPOLITAN GOVERNMENT	CHEIL WORLDWIDE	SEOUL
DE03/010	RAIN TREE	RAIN TREE	CHEIL WORLDWIDE	SEOUL
DE03/011	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU	SYDNEY
DE03/012	GENOME HOUSE	FUTURE LIFE FACTORY / GENOME HOUSE	MCCANN TOKYO	TOKYO
DE03/013	HUNGRY PUFFS	FOODBANK WA	THE BRAND AGENCY	PERTH
DE03/014	THIS IS A TREE	PACIFIC PAINT (BOYSEN) PHILIPPINES INC	TBWA\SANTIAGO MANGADA PUNO	MANILA
DE03/015	WE REMIT	TENCENT	TENCENT	SHENZHEN
DE03/016	RUEJAI LIVING KIT	SC ASSET	CHEIL (THAILAND) LTD	BANGKOK
DE03/017	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
DE03/018	CLEVER CASH	CLEVER CASH	HAKUHODO INDONESIA	JAKARTA
DE03/019	FOOD FOR THE SOUL	RJ PAPER	TBWA SINGAPORE PTE LTD	SINGAPORE
DE03/020	BLINK TO SPEAK	NEUROGEN BRAIN AND SPINE INSTITUTE	TBWA INDIA	MUMBAI
DE03/021	GOOD KNIGHT CALENDAR 2018	GODREJ GOOD KNIGHT	J. WALTER THOMPSON INDIA	MUMBAI
DE03/022	GENIUS BOX	GENIUS BOX	TREE DESIGN	GURGAON
DE03/023	LOVE LABEL	HORSE	DENTSU ONE (BANGKOK) LTD.	BANGKOK



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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE03/024	ENDANGERED AIR FRESHENER	IRIS	DENTSU WEBCHUTNEY	HARYANA
DE03/025	SEHAT KA BATUA - THE HEALTH PURSE	MAHINDRA RISE	GREY WORLDWIDE INDIA	MUMBAI

CATEGORY DE04: PACKAGING DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE04/001	CARLSBERG 15 MINUTES WORLD CUP	CARLSBERG	GUANGZHOU DAKOO CREATIVE MARKETING AND PLANNING CO. LTD	GUANGZHOU
DE04/002	CHEESE IN CRACKERS	CRACKER BARREL CHEESE	HAVAS MELBOURNE	MELBOURNE
DE04/003	PETAL PAINT	JAT PAINTS	LEO BURNETT	COLOMBO
DE04/004	TURN IT UPSIDE DOWN	CASS	CHEIL WORLDWIDE	SEOUL
DE04/005	COCA-COLA FACES OF THE CITY	COCA-COLA	MCCANN WORLDGROUP CHINA	SHANGHAI
DE04/006	E-COIN	T-CASH	LEO BURNETT INDONESIA	JAKARTA
DE04/007	100% MANGINEERED	BADLAB	DENTSU LHS	KUALA LUMPUR
DE04/008	THE UNITY COLA	COCA-COLA	DENTSU LHS	KUALA LUMPUR
DE04/009	LABELS FOR UNSUNG HEROES	GINEBRA SAN MIGUEL	ASPAC-DAN	MANILA
DE04/010	THE UNNAMED BOX	PRETZ	CJ WORX	BANGKOK
DE04/011	BAKED WITH LOVE	ENGLISH OVEN	TREE DESIGN	GURGAON
DE04/012	SAY IT WITH SILK	CADBURY	TREE DESIGN	GURGAON
DE04/013	XIAOMING FACE-LESS CAMPAIGN	XIAOMING	LEO BURNETT	SHANGHAI

CATEGORY DE05: BRAND COLLATERAL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE05/001	POLLUTED SOAP	GREENPEACE	GREY GROUP HONG KONG	HONG KONG
DE05/002	HEARTLAND 365	HEARTLAND BEER	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE05/003	BUBBLE TIMES	KAHOKU SHIMPO	TOHOKUSHINSHA FILM CORPORATION	TOKYO
DE05/004	THE PERFECT SQUARE OF JAPAN	「YOMIKO CALENDAR」	YOMIKO ADVERTISING INC.	TOKYO
DE05/005	PASS ON THE BLESSING	SAVE THE CHILDREN	J. WALTER THOMPSON HONG KONG	HONG KONG
DE05/006	GOOD KNIGHT CALENDAR 2018	GODREJ GOOD KNIGHT	J. WALTER THOMPSON INDIA	MUMBAI
DE05/007	FRIDAYS!	PVR CINEMAS	TREE DESIGN	GURGAON
DE05/008	THE BEAUTY OF JAPAN'S GLOBAL LOGISTICS : A PICTURE BOOK ILLUSTRATING THE WORLD THROUGH LOGISTICS	LOGISTICS & FORKLIFT	DENTSU INC.	TOKYO
DE05/009	DEPARTMENT OF SIMCITY BUIDIT STATIONERY KIT	SIMCITY BUIDIT	DENTSU INC.	TOKYO
DE05/010	MY RUGBY BUSINESS TEXTBOOK	SPONSORSHIP OF RUGBY WORLD CUP 2019	DENTSU INC.	TOKYO
DE05/011	ONLY FOR AESTHETIC EYES	3RD_PAGE	DENTSU INC.	TOKYO
DE05/012	SEHAT KA BATUA - THE HEALTH PURSE	MAHINDRA RISE	GREY WORLDWIDE INDIA	MUMBAI
DE05/013	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY DE06: POSTER

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE06/001	GENOCIDE	STAEDTLER HIGHLIGHTER PENS	PRAKIT ADVERTISING LIMITED	BANGKOK
DE06/002	FISH	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
DE06/003	OCTOPUS	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
DE06/004	SQUID	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
DE06/005	DYNAMITE	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
DE06/006	BOMB	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
DE06/007	FIRECRACKER	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
DE06/008	UNDERWEAR	DFREE	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE06/009	OOEDO-ONSEN TABLE-TENNIS CHANPIONSHIP	TABLE-TENNIS CHANPIONSHIP	DENTSU INC.	TOKYO
DE06/010	NEW ORANGE	TOKYO TOWER	DENTSU INC.	TOKYO
DE06/011	DRAGSTER	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
DE06/012	SHUTTLE	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
DE06/013	HEROES	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
DE06/014	JELLYFISH COSMOS	OSAKA AQUARIUM KAIYUKAN	DENTSU INC. KANSAI	OSAKA
DE06/015	SAKE ADVENTURE	JAPANESE SAKEMATSURI 2018	DENTSU INC.	TOKYO
DE06/016	72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT -PROJECT TO INCREASE SUMO WRESTLERS-	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO
DE06/017	HEARTLAND 365	HEARTLAND BEER	DENTSU INC.	TOKYO
DE06/018	WRONG PRONUNCIATION KNIFE	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
DE06/019	WRONG PRONUNCIATION HONEST	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
DE06/020	WRONG PRONUNCIATION PSEUDO	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
DE06/021	RAIN TREE - CHANGEABLE POSTER	RAIN TREE	CHEIL WORLDWIDE	SEOUL
DE06/022	THE WEIRD OLYMPICS	MITSUI FUDOSAN 2020 OLYMPIC AND PARALYMPIC GAMES CAMPAIGN	DENTSU INC.	TOKYO
DE06/023	#ANIMAL_SELFIE	WWF JAPAN	ADK CREATIVE ONE	TOKYO
DE06/024	SHE TRANSFORMS, TO CHANGE THE WORLD	2018 ACC TOKYO CREATIVITY AWARDS	ADK CREATIVE ONE	TOKYO
DE06/025	AMBIGRAM POSTER	BOATRACE KARATSU	CS NISHIKO CO.,LTD	FUKUOKA
DE06/026	FLAVOURFUL OCEAN - SALMON	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
DE06/027	FLAVOURFUL OCEAN - OCTOPUS	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE06/028	FLAVOURFUL OCEAN - TUNA	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
DE06/029	USA	MINISO	HAKUHODO INDONESIA	JAKARTA
DE06/030	AFRICA	MINISO	HAKUHODO INDONESIA	JAKARTA
DE06/031	JAPAN	MINISO	HAKUHODO INDONESIA	JAKARTA
DE06/032	FIND A NEW FACE OF "OFURO"	OFUROBU	DENTSU INC.	TOKYO
DE06/033	CMYKILL "KORN"	CONSUMER RIGHT FOR SAFE FOOD	DDB PHILIPPINES	MANILA
DE06/034	CMYKILL "PEA"	CONSUMER RIGHT FOR SAFE FOOD	DDB PHILIPPINES	MANILA
DE06/035	CMYKILL "TOMATO"	CONSUMER RIGHT FOR SAFE FOOD	DDB PHILIPPINES	MANILA
DE06/036	ASK MOM	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
DE06/037	CLEAN BEEF	MILLHOUSE PASTORAL (AUSTRALIA)	DENTSU SINGAPORE PTE LTD	SINGAPORE
DE06/038	GET NEW POWER	THE JAPANESE SOCIETY FOR ARTIFICIAL INTELLIGENCE	DENTSU INC.	TOKYO
DE06/039	LINK THE WORLD, LIKE A WORD.	LOGISTICS & FORKLIFT	DENTSU INC.	TOKYO
DE06/040	RUGBY STRATEGY PATTERNS	SPONSORSHIP OF RUGBY WORLD CUP 2019	DENTSU INC.	TOKYO
DE06/041	240 POSTERS OF RUGBY STRATEGY	SPONSORSHIP OF RUGBY WORLD CUP 2019	DENTSU INC.	TOKYO
DE06/042	BUILDING BLOCKS OF PROSPERITY	NZAM	DENTSU INC.	TOKYO
DE06/043	STILL UNKNOWN	D&AD AWARDS 2018 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
DE06/044	GET BACK, TOHOKU.	TOHOKU SHINKANSEN	DENTSU INC.	TOKYO
DE06/045	THE FLOWERS IN MASTERPIECES - SHIGA ART SCHOOL ROLLING EGGS EXHIBITION VOL.9-	ROLLING EGGS	DENTSU INC.	TOKYO
DE06/046	SENSIBILITY	THE HOSHI AWARD: QUESTIONING THE SCIENTIFIC IMAGINATION IN LITERATURE	DENTSU INC.	TOKYO
DE06/047	ASPIRATION & PERSPIRATION	DENTSU ADVERTISING AWARDS 2018	DENTSU INC.	TOKYO
DE06/048	IRON AND TORQUES	GRAPHIC TRIAL 2018 - EXPERIMENT IN PRINTING EXPRESSION-	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE06/049	HARMONIOUS INTEGRATION	FINTEK	DENTSU INC.	TOKYO
DE06/050	TELL ME A STORY	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI
DE06/051	BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
DE06/052	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI
DE06/053	SPICY BLAST	BANDAR FOODS	TAPROOT DENTSU	MUMBAI

CATEGORY DE07: TYPOGRAPHY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE07/001	TV MAKES HOME FUN.	SKY PERFECT JSAT CORPORATION.	DENTSU CREATIVE X INC.	TOKYO
DE07/002	BEAUTY FAUX FONT	SNOW SKIN	J. WALTER THOMPSON PH	MANILA
DE07/003	INVISIBLE WOMEN	WOMEN'S AID ORGANISATION	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
DE07/004	SEEK YOUR WAY (BE PRAISED & BE DISSUADED)	PORTFOLIO NIGHT	SERVICEPLAN CHINA	BEIJING
DE07/005	SEEK YOUR WAY (STRONG & WEAK)	PORTFOLIO NIGHT	SERVICEPLAN CHINA	BEIJING
DE07/006	SEEK YOUR WAY (AMBITIOUS & FEAR)	PORTFOLIO NIGHT	SERVICEPLAN CHINA	BEIJING
DE07/007	FACING 69	ACE SAATCHI CORPORATE	ACE SAATCHI & SAATCHI MANILA	MANILA
DE07/008	20 YEARS OF BLOCKBUSTER JOURNEY	PVR CINEMAS	TREE DESIGN	GURGAON

CATEGORY DE08: ILLUSTRATION

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE08/001	GENOCIDE	STAEDTLER HIGHLIGHTER PENS	PRAKIT ADVERTISING LIMITED	BANGKOK
DE08/002	FISH	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
DE08/003	OCTOPUS	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
DE08/004	SQUID	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE08/005	DYNAMITE	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
DE08/006	BOMB	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
DE08/007	FIRECRACKER	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
DE08/008	UNRAVELLING#INREALLIFE	THE SAMARITANS	OGILVY & MATHER GROUP HK	HONG KONG
DE08/009	WRONG WORLD FINALS	SNICKERS	BBDO GUERRERO	MANILA
DE08/010	SAKE ADVENTURE	JAPANESE SAKEMATSURI 2018	DENTSU INC.	TOKYO
DE08/011	WRONG PRONUNCIATION KNIFE	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
DE08/012	WRONG PRONUNCIATION HONEST	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
DE08/013	WRONG PRONUNCIATION GNASH	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
DE08/014	RICE OF THE HEROES	ZHONG HE FENG JING	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
DE08/015	FIND A NEW FACE OF "OFURO"	OFUROBU	DENTSU INC.	TOKYO
DE08/016	KEEP WALKING INDIA	JOHNNIE WALKER	J. WALTER THOMPSON INDIA	MUMBAI
DE08/017	20 YEARS OF BLOCKBUSTER JOURNEY	PVR CINEMAS	TREE DESIGN	GURGAON
DE08/018	ASK MOM	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
DE08/019	LINK THE WORLD, LIKE A WORD.	LOGISTICS & FORKLIFT	DENTSU INC.	TOKYO
DE08/020	DEPARTMENT OF SIMCITY BUIDIT STATIONERY KIT	SIMCITY BUIDIT	DENTSU INC.	TOKYO
DE08/021	RUGBY STRATEGY PATTERNS	SPONSORSHIP OF RUGBY WORLD CUP 2019	DENTSU INC.	TOKYO
DE08/022	MIDTOWN CHRISTMAS	TOKYO MIDTOWN	ADBRAIN INC.	TOKYO
DE08/023	SEHAT KA BATUA - THE HEALTH PURSE	MAHINDRA RISE	GREY WORLDWIDE INDIA	MUMBAI
DE08/024	BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
DE08/025	NAZAR BATTU LID	DULUX	TAPROOT DENTSU	MUMBAI
DE08/026	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY DE09: BOOKS & PUBLICATIONS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE09/001	HEARTLAND 365	HEARTLAND BEER	DENTSU INC.	TOKYO
DE09/002	SINCE 1995	KOBE NEWSPAPER	DENTSU INC.	TOKYO
DE09/003	CAMOUFLA-VIEW	TVER	ADK CREATIVE ONE	TOKYO
DE09/004	THE IMMORTAL WORK – "FIST OF THE NORTH STAR" STONE EDITION	"FIST OF THE NORTH STAR" 35TH ANNIVERSARY	DENTSU INC.	TOKYO
DE09/005	RICE OF THE HEROES	ZHONG HE FENG JING	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
DE09/006	BLINK TO SPEAK	NEUROGEN BRAIN AND SPINE INSTITUTE	TBWA INDIA	MUMBAI
DE09/007	SURVIVAL OF THE HUMANIST	HXLS	TREE DESIGN	GURGAON
DE09/008	20 YEARS OF BLOCKBUSTER JOURNEY	PVR CINEMAS	TREE DESIGN	GURGAON
DE09/009	UNSPOKEN WORDS OF FAMILY	SHINANO MAINICHI NEWSPAPER	FRONTAGE INC.	TOKYO
DE09/010	CREATIVE SUPERPOWERS - JAPANESE EDITION	SAYUSHA CO., LTD	DENTSU INC.	TOKYO
DE09/011	HARMONIOUS INTEGRATION	FINTEK	DENTSU INC.	TOKYO
DE09/012	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY DE10: SELF-PROMOTION

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE10/001	OGASAWARA 50 COLORS	OGASAWARA ISLANDS	DAIKO ADVERTISING INC.	TOKYO
DE10/002	CRAFT TRAIN	PLARAIL	GREY TOKYO	TOKYO
DE10/003	BUBBLE TIMES	KAHOKU SHIMPO	TOHOKUSHINSHA FILM CORPORATION	TOKYO
DE10/004	RUEJAI LIVING KIT	SC ASSET	CHEIL (THAILAND) LTD	BANGKOK
DE10/005	YAKIMONO MAKE-UP	HIZEN CERAMICS AREA	HAKUHODO INC.	FUKUOKA
DE10/006	THE WEIRD OLYMPICS	MITSUI FUDOSAN 2020 OLYMPIC AND PARALYMPIC GAMES CAMPAIGN	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE10/007	WORK LIFE BALANCE GIFT SET	DENTSU ONE (BANGKOK)	DENTSU ONE (BANGKOK) LTD.	BANGKOK
DE10/008	DENTSU SEASONAL GREETINGS	DENTSU SINGAPORE PTE LTD	DENTSU SINGAPORE PTE LTD	SINGAPORE

CATEGORY DE11: POINT OF SALE: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE11/001	MAE-MA-NEE MONEY SOLUTION	SIAM COMMERCIAL BANK	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
DE11/002	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
DE11/003	WATCH ME PROJECT	LINE TV	CJ WORX	BANGKOK
DE11/004	FOOD FOR THE SOUL	RJ PAPER	TBWA SINGAPORE PTE LTD	SINGAPORE
DE11/005	RECRUI-T	GOODMAN SERVICE	ADK	TOKYO
DE11/006	NAZAR BATTU LID	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY DE12: POINT OF SALE: LARGE SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE12/001	EATREE PLATES	LIFULL	PEAK INC.	TOKYO

CATEGORY DE13: MOTION DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE13/001	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
DE13/002	ROCKET NOSE	HALLS EX HYPER MINT	MCCANN TOKYO	TOKYO
DE13/003	AS NEVER BEFORE	TOYOTA VIOS	HAKUHODO MALAYSIA	KUALA LUMPUR
DE13/004	KEEP WALKING INDIA	JOHNNIE WALKER	J. WALTER THOMPSON INDIA	MUMBAI
DE13/005	SENSIBILITY	THE HOSHI AWARD: QUESTIONING THE SCIENTIFIC IMAGINATION IN LITERATURE	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE13/006	HARMONIOUS INTEGRATION	FINTEK	DENTSU INC.	TOKYO
DE13/007	PNAU CHANGA TOUR LIVE VISUALS	PNAU	NAKATOMI	SYDNEY

CATEGORY DE14: DIGITAL & INTERACTIVE DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE14/001	WOMENWILL THE DIVIDE AND DATA EXPLORER	WOMENWILL	GOOGLE	TOKYO
DE14/002	YOUR AI ENSEMBLE PARTNER YOO	YOO	HAKUHODO I-STUDIO INC.	TOKYO
DE14/003	BUDDIENCE	NARA UNIVERSITY	HAKUHODO I-STUDIO INC.	TOKYO
DE14/004	BONS-AI	TDK	ADK MARKETING SOLUTIONS INC.	TOKYO
DE14/005	NEVER DONE SHOP	NIKE	AKQA SHANGHAI	SHANGHAI
DE14/006	WRONG WORLD FINALS	SNICKERS	BBDO GUERRERO	MANILA
DE14/007	SAMURAI AVATAR	IS JAPAN COOL?	ENJIN TOKYO	TOKYO
DE14/008	DEEP LEARNING JAPAN	RETRIP	HAKUHODO INC.	TOKYO
DE14/009	HEART SIGNATURE	HAMON	DENTSU INC.	TOKYO
DE14/010	STRADIVARIUS: TIMELESS JOURNEY	TOKYO STRADIVARIUS FESTIVAL 2018	DENTSU INC.	TOKYO
DE14/011	DUSTSEE	SEOUL METROPOLITAN GOVERNMENT / HOPE BRIDGE	CHEIL WORLDWIDE	SEOUL
DE14/012	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU	SYDNEY
DE14/013	THE GOOD VIBES PROJECT	GOOD VIBES	CHEIL WORLDWIDE INDIA	GURGAON
DE14/014	#ANIMAL_SELFIE	WWF JAPAN	ADK CREATIVE ONE	TOKYO
DE14/015	BELIEVE YOUR INSIGHT. RUN YOUR OWN PATH.	HONDA NEW INSIGHT	HAKUHODO INC.	TOKYO
DE14/016	THE LAST LETTER	U-CAN	HAKUHODO INC.	TOKYO
DE14/017	THE SONG LETTER	NTT DOCOMO	HAKUHODO INC.	TOKYO

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ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE14/018	BLINK TEST	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA	MUMBAI
DE14/019	FULL STOP DELIVERY	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
DE14/020	HISTORY OF THE INTERNET	YAHOO! JAPAN	DENTSU INC.	TOKYO
DE14/021	GREENWICH GBOX: THE FIRST EVER PIZZA BOX MULTIPLAYER GAME CONSOLE	GREENWICH	NUWORKS INTERACTIVE LABS, INC.	MANILA

CATEGORY DE15: EXHIBITIONS, EVENTS & PUBLIC ENVIRONMENT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE15/001	THEME AND EXPERIENCE DESIGN FOR 2018 ONE SHOW CREATIVE WEEK SHANGHAI	ONE SHOW CHINA	INNOKIDS COMMUNICATIONS LIMITED	BEIJING
DE15/002	KINDLE WORLD BOOK DAY #CHASETHELIGHT INTEGRATED CAMPAIGN	AMAZON KINDLE	INNOKIDS COMMUNICATIONS LIMITED	BEIJING
DE15/003	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
DE15/004	THE THREE-POINTED-STAR COURT	MERCEDES-BENZ	LEO BURNETT TAIWAN	TAIPEI
DE15/005	GOOGLE PLAY ALL STARS	GOOGLE PLAY	GOOGLE	TOKYO
DE15/006	THE TRANSMORPHING ORCHESTRA	ORCHESTRA CONCERT	TBWA\HAKUHODO INC.	TOKYO
DE15/007	2018 PYEONGCHANG WINTER OLYMPIC, PARALYMPIC HYUNDAI PAVILION	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
DE15/008	CAR CURLING	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
DE15/009	240 POSTERS OF RUGBY STRATEGY	SPONSORSHIP OF RUGBY WORLD CUP 2019	DENTSU INC.	TOKYO
DE15/010	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
DE15/011	S-PEN ALIVE ON SCREEN	GALAXY NOTE9	CHEIL WORLDWIDE	SEOUL
DE15/012	RAIN TREE	RAIN TREE	CHEIL WORLDWIDE	SEOUL
DE15/013	YOBUKO - REIMAGING LIVE SQUID -	YOBUKO SQUID	I&S BBDO INC.	TOKYO
DE15/014	GOOGLE PIXEL "MAGIC ILLUMINATION"	GOOGLE PIXEL 3	SIX INC.	TOKYO

DESIGN LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE15/015	THIS IS A TREE	PACIFIC PAINT (BOYSEN) PHILIPPINES INC	TBWA\SANTIAGO MANGADA PUNO	MANILA
DE15/016	INVISIBLE WOMEN	WOMEN'S AID ORGANISATION	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
DE15/017	REFLECTIONS	WORKSAFE	MCCANN MELBOURNE	MELBOURNE
DE15/018	FUTURE CUISINE RESTAURANT IBUKI	ARTIFICIAL SATELLITE "IBUKI"	ADK CREATIVE ONE	TOKYO
DE15/019	LIGHT FOR PSORIASIS	JANSSEN PHARMACEUTICAL	1→10, INC.	TOKYO
DE15/020	FROTTAGE	THE RED WHISTLE/UNAIDS	TBWA\SANTIAGO MANGADA PUNO	MANILA
DE15/021	THE WEIRD OLYMPICS	MITSUI FUDOSAN 2020 OLYMPIC AND PARALYMPIC GAMES CAMPAIGN	DENTSU INC.	TOKYO
DE15/022	BLINK TEST	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA	MUMBAI
DE15/023	COLORS	DOCOMO'S SMARTPHONE DESIGN	HAKUHODO INC.	TOKYO
DE15/024	HANDHELD CONCERT	ROKID	THE NINE SHANGHAI	SHANGHAI
DE15/025	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI
DE15/026	THE CHERRY BLOSSOM TRAIN CAMPAIGN	ASAHI BEER/TOKYOMETRO	BBMEDIA	TOKYO

CATEGORY DE16: BEST INTEGRATED DESIGN CAMPAIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
DE16/001	THEME AND EXPERIENCE DESIGN FOR 2018 ONE SHOW CREATIVE WEEK SHANGHAI	ONE SHOW CHINA	INNOKIDS COMMUNICATIONS LIMITED	BEIJING
DE16/002	COCA-COLA FACES OF THE CITY	COCA-COLA	MCCANN WORLDGROUP CHINA	SHANGHAI
DE16/003	RED RESTAURANTS LIST	TAKASAKI CITY	HAKUHODO KETTLE INC.	TOKYO
DE16/004	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI



DESIGN LOTUS

ALL ENTRIES

CATEGORY LRDE: LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRDE/001	WOMENWILL THE DIVIDE CAMPAIGN	WOMENWILL	GOOGLE	TOKYO
LRDE/002	MAE-MA-NEE MONEY SOLUTION	SIAM COMMERCIAL BANK	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
LRDE/003	PRIDE JERSEY	AIG JAPAN HOLDINGS	TBWA\HAKUHODO INC.	TOKYO
LRDE/004	72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT -PROJECT TO INCREASE SUMO WRESTLERS-	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO
LRDE/005	SINCE 1995	KOBE NEWSPAPER	DENTSU INC.	TOKYO
LRDE/006	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
LRDE/007	PETAL PAINT	JAT PAINTS	LEO BURNETT	COLOMBO
LRDE/008	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
LRDE/009	COCA-COLA FACES OF THE CITY	COCA-COLA	MCCANN WORLDGROUP CHINA	SHANGHAI
LRDE/010	NOT JUST A POSTER, BUT TRADITIONAL ART.	KYOTO OKAZAKI MEIJI SAKABA	DENTSU INC. KANSAI	OSAKA
LRDE/011	LABELS FOR UNSUNG HEROES	GINEBRA SAN MIGUEL	ASPAC-DAN	MANILA
LRDE/012	WATCH ME PROJECT	LINE TV	CJ WORX	BANGKOK
LRDE/013	RICE OF THE HEROES	ZHONG HE FENG JING	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
LRDE/014	BEAUTY RICE BOTTLE	ZHONG HE FENG JING	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
LRDE/015	FOOD FOR THE SOUL	RJ PAPER	TBWA SINGAPORE PTE LTD	SINGAPORE
LRDE/016	THE UNIVERSAL LANGUAGE OF PAIN	MERCEDES-BENZ VANS	BBDO BANGKOK LTD	BANGKOK